**EMAIL OPTIONS FOR FRIDAY FEBRUARY 12th:**

There are 3 email options for Friday.

OPTION 1 & OPTION 2 offer a new proven twist on an old proven idea that’s guaranteed to send a insane flood of opens, clicks, and rack up some BIG, easy money for you on Friday.

PLUS, you’ll quickly be on your way to the 12K BOAT LOAD of cash we have waiting for 1st place in Paypal right out of the gate.

No matter which of these high converting email options you choose to use on Friday, be sure to use the corresponding OPTION 1 & OPTION 2 emails on Saturday as it will greatly effect your revenue.

**The bottom line is we’ve seen affiliates make record breaking revenue using these emails.**

We’ve also seen affiliates make record breaking revenue writing their own emails.

In both cases, your ability to get the click will dramatically improve your income because the page does exactly what it was written to do…convert like hotcakes.

**FRIDAY Option #1:**

**NOTE:** Change all **HIGHLIGHTED TEXT** In each email

**HOP LINK:**

http://CLICKBANKID.[bellyskkp.hop.clickbank.net/?tid=](http://bellyskkp.hop.clickbank.net/?tid=" \t "_blank)TRACKINGID

**SUBJECT LINE:**

[PIC] Menopause belly?

**\*\*\*RESEND THIS SUBJECT LINE TO UNOPENS THE SAME DAY IN THE AFTERNOON  \*\*\***

3 Belly Fat Triggers FIRST NAME MUST AVOID!

**EMAIL BODY:**

One of the hardest things for a woman over 35 are the changes you see happen to your body leading up to menopause :-(

In fact, you probably already know that this “hormonal shift” is the REAL reason women struggle to lose body fat after 35…

However, do you know the #1 stubborn body part that women struggle with the MOST after 35?

**A.) Your Booty**

**B.) Your Belly**

**C.) Your Thighs**

If you thought it was “B.) Your Belly” you’re right…

The good news is...

There’s a way to lose your menopause belly by avoiding these 3 belly fat triggers:

**==> AVOID These 3 Belly Fat Triggers To Lose Your Menopause Belly**

And just in case you think this sounds too good to be true, look at all these women over 35 who turned off their menopause switch and saw their belly fat melt off fast...

**INSERT ATTACHED** **IMAGE: [http://www.femalefatlossoverforty.com/blog/wp-content/uploads/bikini-belly-proof-pic.jpeg](http://www.femalefatlossoverforty.com/blog/wp-content/uploads/bikini-belly-proof-pic.jpeg%22%20%5Ct%20%22_blank)**

Ladies, if your belly isn’t flat and firm you want to make sure you AVOID these 3 Belly Fat Triggers:

**==> AVOID These 3 Belly Fat Triggers To Lose Your Menopause Belly**

It could be the difference between finally seeing a flat belly, or watching your waistline continue to expand each year.

**YOUR SIGN-OFF LINE**

**EMAIL FOR FRIDAY FEBRUARY 12th: OPTION #2**

**NOTE:** Change all **HIGHLIGHTED TEXT** In each email

**HOP LINK:**

http://CLICKBANKID.[bellyskkp.hop.clickbank.net/?tid=](http://bellyskkp.hop.clickbank.net/?tid=" \t "_blank)TRACKINGID

**SUBJECT LINE:** The Menopause Test

**\*\*\*RESEND THIS SUBJECT LINE TO UNOPENS THE SAME DAY IN THE AFTERNOON  \*\*\***

Re: quick question about m

**EMAIL BODY:**

One of the hardest things for a woman over 35 are the changes you see happen to your body leading up to menopause :-(

In fact, you probably already know that this “hormonal shift” is the REAL reason women struggle to lose body fat after 35…

However, do you know the #1 stubborn body part that women struggle with the MOST after 35?

Take your best guess below to see the answer:

A. Your Booty

B. Your Belly

C. Your Thighs

…or you can just skip the test and see the answer below:

**==> [ANSWER] #1 stubborn body part women struggle with after 35**

YOUR SIGN-OFF LINE

**EMAIL FOR FRIDAY FEBRUARY 12th: OPTION #3**

**NOTE:** Change all **HIGHLIGHTED TEXT** In each email

**HOP LINK:**

http://CLICKBANKID.[bellyskkp.hop.clickbank.net/?tid=](http://bellyskkp.hop.clickbank.net/?tid=" \t "_blank)TRACKINGID

**SUBJECT LINE:**Menopause Belly :(

**\*\*\*RESEND THIS SUBJECT LINE TO UNOPENS THE SAME DAY IN THE AFTERNOON  \*\*\***

3 Belly Fat Triggers FIRST NAME MUST AVOID!

**EMAIL BODY:**

One of the hardest things for women over 35 are the changes you see happen to your body during menopause :(

In fact...

I've watched how hard it is for my mom to lose belly fat, and most of that is due to the hormonal shift that happens in women after 35 :-(

The good news is...

There is a way to get rid of menopause belly by avoiding these 3 belly fat triggers…

**==> AVOID These 3 Belly Fat Triggers To Lose Your Menopause Belly**

And just in case this sounds too good to be true, check out all these women who are over 35 and have turned off their menopause switch, melting their belly fat fast…

Ladies... if you're belly isn't bikini ready, then make sure you AVOID These 3 Belly Fat Triggers And Get Rid Of Your Menopause Belly FAST!

**==> AVOID These 3 Belly Fat Triggers To Lose Your Menopause Belly**

YOUR SIGN-OFF LINE

**EMAILS FOR SATURDAY FEBRUARY 13th:**

On Day 2, Saturday, send 2 emails to everyone..NOT just unopens… In a second I’ll explain exactly why you want to do this on **SATURDAY - DAY 2 ….**

But first, the A.M. email will depend on which option you sent on Friday (there’s 2 options - see below)

The Afternoon email will go to everyone, NOT just unopened…

Here’s Why:

By sending either the pre-supposition email (OPTION #1)  or “menopause test” follow up email (OPTION #2) in the A.M. **followed by** the email below with the subject “STOP dieting and do this for 30 seconds” in the **AFTERNOON** we saw an insane bump in opens, clicks, and DOUBLE the EPE - earning’s per email.

However, when the “STOP dieting and do this for 30 seconds” email was in the morning, the opens, clicks, and revenue was literally HALF with every single test to every single different type of list we did.

**FOR OPTION #1 & 3: If you sent option #1 OR #3 on Friday then send this email on saturday**

**NOTE:** Change all **HIGHLIGHTED TEXT** In each email

**HOP LINK:**

http://CLICKBANKID.[bellyskkp.hop.clickbank.net/?tid=](http://bellyskkp.hop.clickbank.net/?tid=" \t "_blank)TRACKINGID

**“FROM” LINE:** Make sure the from line in this email is different than the original email you sent. Preferably your initials. For instance, if the last email was from “Shawna K” this email would be from S.K.

**SUBJECT LINE:**

Re: quick question about m

**EMAIL BODY:**

In yesterday’s email I asked you this quick question:

What is the #1 stubborn body part that women struggle with the MOST after 35?

I was blown away by the number of emails I received thanking me for talking about the REAL reason women over 35 struggle to lose belly fat:

…Menopause Belly.

If you haven’t done so yet, you definitely want to look at this ASAP:

**==> AVOID These 3 Belly Fat Triggers To Lose Your Menopause Belly**

After reading the article above, sooo many women asked me for more menopausal fat loss tips and tricks that I just couldn’t say no…

Anyway, I just wanted to email you real quick so you know to look out for that and don’t miss out, okay?

Talk soon :)

YOUR SIGN-OFF LINE

**P.S.** - Here’s yesterday’s email just in case you missed it :)

On Feb 12, 2016, at 2:17 AM, **[YOUR NAME] [YOUR EMAIL ADDRESS IN BLUE TEXT]** >wrote:

One of the hardest things for a woman over 35 are the changes you see happen to your body leading up to menopause :-(

In fact, you probably already know that this “hormonal shift” is the REAL reason women struggle to lose body fat after 35…

However, do you know the #1 stubborn body part that women struggle with the MOST after 35?

**A.) Your Booty**

**B.) Your Belly**

**C.) Your Thighs**

If you thought it was “B.) Your Belly” you’re right…

The good news is...

There’s a way to lose your menopause belly by avoiding these 3 belly fat triggers:

**==> AVOID These 3 Belly Fat Triggers To Lose Your Menopause Belly**

And just in case you think this sounds too good to be true, look at all these women over 35 who turned off their menopause switch and saw their belly fat melt off fast...

**INSERT ATTACHED** **IMAGE: [http://www.femalefatlossoverforty.com/blog/wp-content/uploads/bikini-belly-proof-pic.jpeg](http://www.femalefatlossoverforty.com/blog/wp-content/uploads/bikini-belly-proof-pic.jpeg%22%20%5Ct%20%22_blank)**

Ladies, if your belly isn’t flat and firm you want to make sure you AVOID these 3 Belly Fat Triggers:

**==> AVOID These 3 Belly Fat Triggers To Lose Your Menopause Belly**

It could be the difference between finally seeing a flat belly, or watching your waistline continue to expand each year.

**YOUR SIGN-OFF LINE**

**EMAIL FOR SATURDAY FEBRUARY 13th:**

**FOR OPTION #2: If you sent the option #2 email on Friday then send this email on saturday**

**NOTE:** Change all **HIGHLIGHTED TEXT** In each email

**HOP LINK:**

http://CLICKBANKID.[bellyskkp.hop.clickbank.net/?tid=](http://bellyskkp.hop.clickbank.net/?tid=" \t "_blank)TRACKINGID

**“FROM” LINE:** Make sure the from line in this email is different than the original email you sent. Preferably your initials. For instance, if the last email was from “Shawna K” this email would be from S.K

**SUBJECT LINE:**

[NOTICE]: Your Results

**EMAIL BODY:**

Yesterday I asked you this question:

What is the #1 stubborn body part that women struggle with the MOST after 35?

I was blown away by the results…

Over XXXXX women answered!

Did you guess “B.) Your Belly”?

If so, you were absolutely right.

The good news is…

There’s a way to lose your menopause belly by avoiding these 3 belly fat triggers…

**==> AVOID These 3 Belly Fat Triggers To Lose Your Menopause Belly**

And just in case you think this sounds too good to be true, look at all these women over 35 who turned off their menopause switch and saw their belly fat melt off fast...

**INSERT IMAGE (ATTACHED)**

        **IMAGE:** [http://www.femalefatlossoverforty.com/blog/wp-content/uploads/bikini-belly-proof-pic.jpeg](http://www.femalefatlossoverforty.com/blog/wp-content/uploads/bikini-belly-proof-pic.jpeg%22%20%5Ct%20%22_blank)

Ladies...if your belly isn’t as flat and firm as you'd like, then make sure you AVOID these 3 Belly Fat Triggers.

**==> AVOID These 3 Belly Fat Triggers To Lose Your Menopause Belly**

It could be the difference between finally seeing a flat belly, or watching your waistline continue to expand with belly fat each year.

**YOUR SIGN-OFF LINE**

**AFTERNOON EMAIL FOR SATURDAY FEBRUARY 13th:**

**FOR ALL OPTIONS: Send this email on Saturday AFTERNOON to everyone AFTER sending the A.M. email.**

**NOTE:** Change all **HIGHLIGHTED TEXT** In each email

**HOP LINK:**

http://CLICKBANKID.[bellyskkp.hop.clickbank.net/?tid=](http://bellyskkp.hop.clickbank.net/?tid=" \t "_blank)TRACKINGID

**“FROM” LINE:** Make sure the from line in this email is different than the original email you sent. Preferably your initials. For instance, if the last email was from “Shawna K” this email would be from S.K.

**SUBJECT LINE:**

STOP dieting and do this for 30 seconds

**SUBJECT LINE FOR UNOPENS:**

[PIC] She Lost 10lbs. & 7 inches in ONE week doing this

**EMAIL BODY:**

Earlier I told you about the amazing response I received after addressing the REAL reason women over 35 struggle to lose belly fat: Menopause Belly.

Think about it…

How many so-called experts are out there spouting false, ‘one-size-fits-all’ information to women over 35?

That’s why most women over 35 still believe they have to starve themselves with restrictive diets or suffer through long boring workouts to see a flat and firm belly.

The good news is…

Women like Michelle here are quickly discovering that the answer is to STOP dieting and do this instead:

**==>STOP dieting and do this for 30 seconds**

**REVISED IMAGE:**

**INSERT IMAGE Titled "mbb-testimonial-down-10-lbs” (ATTACHED):**

This is a blind curiosity version of image:

<http://challengeworkouts.com/wp-content/uploads/2016/02/mbb-testimonial-down-10-lbs.png>

**After you’ve used the blind curiosity image, this is an image with more social proof to be used with UNOPENS for the Sat pm email:**

<http://challengeworkouts.com/wp-content/uploads/2016/02/mbbfc-testimonial.png>

**YOUR SIGN-OFF LINE**

**P.S. -** If you’re still struggling to lose belly fat and your midsection isn’t as flat and firm as you’d like it to be, it would be a smart decision to give this a try for 30 seconds. After you try it I think you’ll clearly see that it just flat out WORKS for women over 35:

**==>STOP dieting and do this for 30 seconds**

**My Bikini Belly Swipe 3**

**HOP LINK:**

http://CLICKBANKID.[bellyskkp.hop.clickbank.net/?tid=](http://bellyskkp.hop.clickbank.net/?tid=" \t "_blank)TRACKINGID

**A.M. – Subject:** Do this BEFORE breakfast to flatten your belly fast

**P.M. Unopens – Subject:** Want to burn belly fat BEFORE bed? Do THIS

Yesterday I emailed you about the REAL reason women struggle to lose belly fat after 35: Menopause Belly.

And…

I wanted to email you real quick and answer a question that you may be thinking…

“Is it REALLY possible for women to see a flat and firm belly after 35?”

It is.

In fact, there’s only ONE  reason you don’t have the flat and firm belly you desire:

1. It’s NOT because you’re not working out long enough
2. Its NOT because you lack willpower
3. And It’s DEFINITELY NOT because of your age

It’s simply because you haven’t turned OFF your menopause switch yet

You see, every woman carries the “Menopause Gene” in her DNA…

Once you turn 35 your menopause switch is instantly turned ON and your belly is flooded with “menopause molecules” that pile on belly fat fast.

THIS is the #1 Cause Of BELLY FAT In Women Over 35.

Yet, NO ONE else is talking about this?

The good news is…

My good friend and menopausal fat loss expert Shawna Kaminski IS talking about why women struggle to lose belly fat after 35…

And…

She’s discovered a special belly flattening strategy that any woman can use to turn OFF her menopause molecules and visibly see a flat and firm belly at ANY age.

In fact, she’s helped women in their 40’s,50’s, and 60+ see a flat and firm midsection, some for the very first time, using this exact belly flattening secret.

At the link below Shawna will show you exactly how to turn OFF your menopause molecules and flatten your belly fast using nothing but your own bodyweight:

**==> Do this BEFORE breakfast to flatten your belly fast**

SIGN OFF

P.S. -What I love t really doesn’t matter how old you are, or how out of shape you are any woman can use this belly slimming breakthrough to get amazingly fast results using nothing but your own bodyweight in about 1/4 of the time of normal workouts.

* You DON’T need to suffer through long boring workouts to get the flat and firm belly you desire…
* That’s right…You DON’T have to destroy your knees, hips, and back with running, cardio, and insane workouts…
* You DON’T need an expensive gym membership, fancy equipment or even ANY equipment…JUST your own bodyweight
* And You absolutely DON’T have to starve yourself…

**==> Do this BEFORE breakfast to flatten your belly fast**